



# SAN ANTONIO

TEXAS

12TH ANNUAL  
ALLERGY, ASTHMA & ENT CME  
HYBRID CONFERENCE



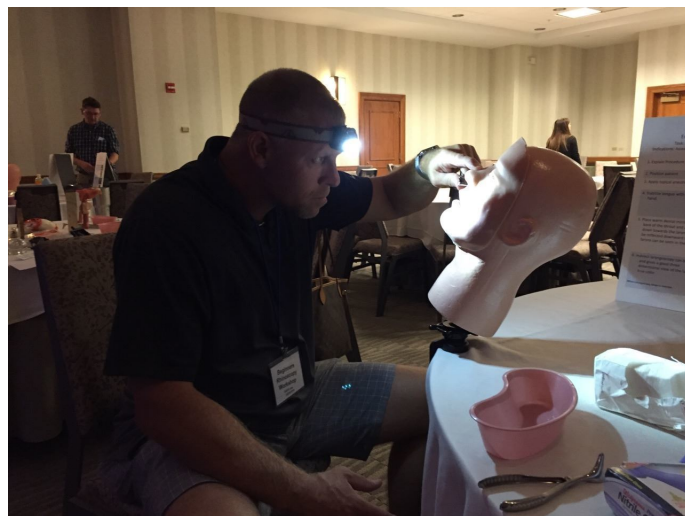
JULY 31<sup>ST</sup> - AUGUST 2<sup>ND</sup>, 2020

EXHIBITOR PROSPECTUS

# ABOUT THE CONFERENCE

In its 12th year, the annual Allergy, Asthma, and ENT conferences have attracted over 150 PA and NP attendees from all over the United States. Each year's event has centered around informative speakers and a connective Exhibit Hall, where all breaks and receptions bring attendees and exhibitors together. The 12th Annual Allergy, Asthma, and ENT Hybrid Conference will be held in the beautiful, energetic city of San Antonio, Texas as well as virtually for those attendees interested. With a bustling Riverwalk, a historic downtown, and a dynamic Pearl Street district, San Antonio is an excellent location for all attendees and exhibitors to enjoy.

***Dedicated Exhibit Hall Hours***  
***Over 100 Attending PAs & NPs***  
***Exhibitors Included in All Social Events***  
***Virtual Exhibitor Options***



**Sign up today to reserve your space!**

## Who Attends?

Our 2019 conference was attended by over 150 PAs, NPs, and physicians. We anticipate and look forward to an even grander event for 2020, expecting 150 - 200 attendees.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### MOBILE APP SPONSORSHIP ADD-ONS

<b>Rotating Home Page Images-</b> One slot on a 4-5 sponsor rotating images on home page of mobile app.	<b>\$1,000</b>
<b>Session Banner Ad</b> - Place your logo under a specific session on the mobile app.	<b>\$1,000</b>
<b>Social Wall</b> - Place your logo on the social wall of the mobile app	<b>\$1,000</b>
<b>Lead Retrieval for Scannable Badges</b>	<b>\$199</b>

### Ancillary Pre or Post Advisory Meeting Space Only

**\$5,500**

(Based on availability)

Ancillary meeting space at headquarters hotel on Wednesday, Thursday and Sunday for internal meetings, advisory boards, market research and/or speaker training. Meeting space and sleeping rooms only based on availability. Must choose a logistics agency option below, which is an added cost.

**\$5,000:** Work with APA-AAI preferred logistics agency\*\*\*

**\$10,000:** Work with another outside agency\*\*\*

\*\*\* Sponsorship fee include access to space in headquarters hotel, F/B and AV discounts, advanced preregistration lists and basic management services working closely with agency and you.

### EXHIBIT ADD-ONS

<b>Insert in attendee bag</b> Flyer insert into attendee bags	<b>\$250</b>
<b>One time email blast to attendees</b>	<b>\$500</b>
<b>Hotel Room Door Drop</b>	<b>\$750</b>

## EXHIBITOR GENERAL INFORMATION

### EXHIBIT HALL

Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

**Westin Riverwalk Hotel**  
**420 W. Market St.**  
**San Antonio, Texas 78205**

### EXHIBIT HALL TIMES

**Exhibitor Registration & Move-In:**

Friday, July 31st: 7:00 am - 10:00 am

**Exhibit Area Open:**

Friday, July 31st: 10am & 3pm Refreshment Breaks

Saturday, August 1st: 10am & 1:30pm Refreshment Break

**Tear Down:**

Saturday, August 1st at 2:30 pm

### BASIC EXHIBITOR PACKAGE- \$1,250

- All exhibits are traditional tabletop exhibits
  - One skirted 6-foot table
  - One complimentary exhibit hall badge (\$250 for each additional exhibitor at each table)
  - Recognition as an exhibitor on AAPA-AAI website & mobile app
  - Incentivized attendee participation through gaming feature on mobile app
- \*additional tables are available

### EXHIBITOR BONUS:

- Attendee list
- Pre-conference attendee email blast

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR- \$40,000

- Wi-fi Sponsor for all attendees with logo on log-in page
- Hotel key sponsor
- Welcome Reception:
  - brief presentation and/or demo
  - demo table for discussion and product information
  - logo on screen
  - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Face Masks
- Flyer insert in attendee bags
- Premier recognition on AAPA-AAI website & mobile app
- Premium exhibit space
- Attendee contact list
- Logo door decal

### GOLD SPONSOR- \$15,500

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on AAPA-AAI website & mobile app
- Premium exhibit space
- Attendee contact list

### SILVER SPONSOR- \$10,500

- Signage recognition as Silver Sponsor
- Flyer insert in attendee bags
- Recognition on AAPA-AAI website
- Premium exhibit space
- Attendee contact list

### MOBILE SPONSOR- \$2,500

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

## PRODUCT THEATERS & ADDITIONAL SPONSORSHIP OPPORTUNITIES

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions. Please provide your topic or title of lecture on the registration form.

### ~~BREAKFAST PRODUCT THEATER~~

~~\$4,750 - \$4,250\*~~

- logo displayed on presentation
- audio-visual equipment included
- post-conference email mailing list
- recognition on AAPA-AAI website

\*food costs not included. Includes AV.

**SOLD  
OUT**

### ~~LUNCH PRODUCT THEATER~~

~~\$4,750\*~~

- logo displayed on presentation
- audio-visual equipment included
- post-conference email mailing list
- recognition on AAPA-AAI website

\*food costs not included. Includes AV.

**SOLD  
OUT**

### ~~DINNER PRODUCT THEATER~~

~~\$6,000\*~~

(Friday 5:30pm - 6:30pm)

- logo displayed on presentation
- post-conference email mailing list
- recognition on AAPA-AAI website and mobile app
- \*food costs not included
- \*Include AV
- Available on or off property

**SOLD  
OUT**

## SPONSORSHIP OPPORTUNITIES

### EVENING RECEPTIONS

**\$2,000\***

**(Friday or Saturday 7pm - 8pm)**

Receptions will immediately follow the general session in the general session room for one hour. Your company will be able to do a short presentation and mingle with attendees.

\*Food and beverage is not included in this pricing. Audio Visual is not included.

### PODCAST BOOTH SPONSOR - \$25,000

- 10 x 10 booth with exhibit table
- Name on Podcast Booth
- Rights to place podcast on Sponsor's website
- Sponsor recognition on release of podcast at the beginning of each podcast
- Anticipate 12 podcasts from the recordings

### VIRTUAL COMMERCIAL SPONSOR - \$1,000

- Five minute time slot to promote product.
- Commercial will run once.
- First come, first server for time slot.
- Recognition on mobile app, and website sponsor page



# American Academy of Physician Assistants in Allergy, Asthma & Immunology

## 12th Annual CME HYBRID Conference

July 31st- August 2nd, 2020

Exhibit Dates: July 31 & August 2

The Westin Riverwalk, San Antonio



# Exhibitor/Sponsorship Application & Contract

## Contact Information

Company \_\_\_\_\_ Phone \_\_\_\_\_

Contact Name/Title \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

## Exhibit & Sponsorship Opportunities

### Exhibit Opportunities:

- one six-foot table \$1,250
- additional exhibitor badge \$250
- two six-foot tables \$2,300
- three six-foot tables \$3,250
- Add Ons:**
- Hotel Room Door Drop \$750
- Lead Retrieval w/Scannable Badges \$199
- One Page Flyer in Bags \$250

\_\_\_\_VISA \_\_\_\_MasterCard \_\_\_\_American Express  
\_\_\_\_Discover \_\_\_\_Check (payable to AAPA-AAI)

Product Theater Title or Topic: \_\_\_\_\_

### Product Theaters:

- Friday Breakfast ~~—\$4,750\*~~
- Saturday Breakfast ~~—\$4,750\*~~
- Sunday Breakfast ~~—\$4,250~~
- Friday Lunch ~~—\$7,250\*~~
- Friday Dinner ~~—\$6,250~~
- Friday Reception \$2,000
- Saturday Lunch ~~—\$7,250\*~~
- Saturday Reception ~~—\$2,000\*~~
- Saturday Dinner ~~—\$6,250\*~~

Card # \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AAPA-AAI. This contract is binding once signed.

\_\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**AAPA-AAI Tax ID: 74-3017139**

\*food costs are not included in fee

### Premium Sponsorship:

- Platinum \$40,000
- Gold \$15,500
- Silver \$10,500
- Podcast Booth \$25,000
- Mobile Ap Sponsor \$2,500
- Virtual Commercial Sponsor \$1,000
- Ancillary Meeting for Conference \$5,500\*
- Preferred Logistics agency \$5,000\*\*
- Outside Logistics agency \$10,000\*\*

\*based on availability, \*\* Contracted through a third party

**Total:** \_\_\_\_\_

Disclaimer:  
Exhibitor assumes responsibility and agrees to indemnify and defend AAPA-AAI and The Westin Riverwalk, San Antonio and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AAPA-AAI and The Westin Riverwalk, San Antonio's insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.



**American Academy of Physician Assistants  
in Allergy, Asthma & Immunology**

**12th Annual CME HYBRID Conference**

July 31st- August 2nd, 2020

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**The Westin Riverwalk, San Antonio**



## Exhibitor Terms & Conditions

If, after the contract is entered into, the American Academy of Physician Assistants in Allergy, Asthma & Immunology ("AAPA-AAI") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the AAPA-AAI Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AAPA-AAI shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AAPA-AAI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR AAPA-AAI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and AAPA-AAI will occur only when an official confirmation packet has been sent by AAPA-AAI via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Exhibitor Regulations Agreement:** The undersigned acknowledges and agrees to the Exhibitor Regulations as published by AAPA-AAI (available upon request) which are considered to be part of this agreement between the Exhibitor and the AAPA-AAI.

**Cancellation Policy:** The undersigned acknowledges understanding of AAPA-AAI Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

**Warranty of Authority:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company

Please return these forms with payment to:

**Chloe Mohr**

P. O. Box 90434

San Antonio, Texas 78209

**Chloe@aapaaai.org**

P: 210-516-5915 F: 210-568-6375